

Dell Client Solutions



DELLTechnologies

Dell client solutions portfolio

Dell OptiPlex PC, Thin clients and AIO solutions



Corporate laptops Dell Latitude



Dell Technologies

Dell Precision Workstations



Displays and peripherals



XPS



Dell Latitude Rugged



Vostro



Dell Technologies

OptiPlex Portfolio

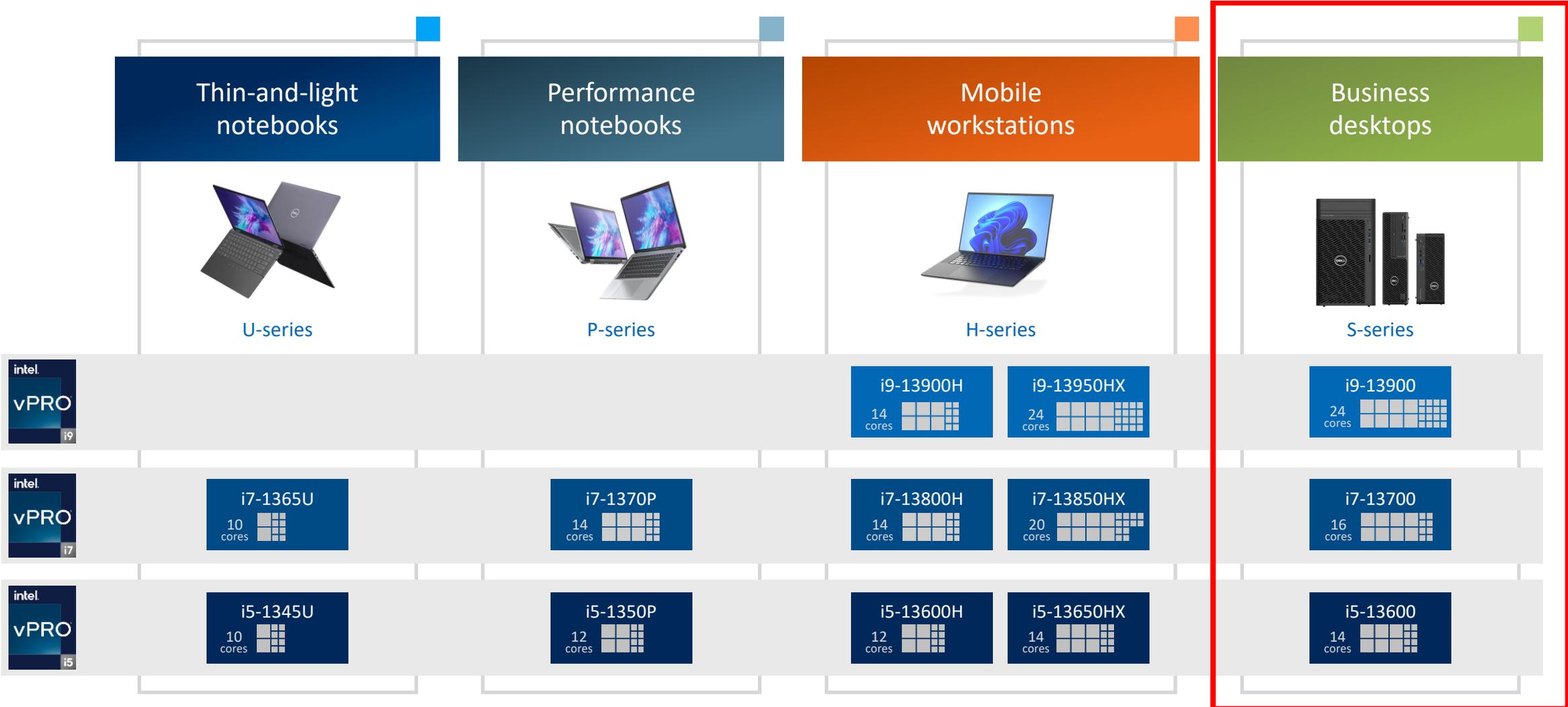


All-in-One | Micro | Small Form Factor | Tower
Long life-cycle XE4 and 3000 Thin Client

30 YEARS
DELL OPTIPLEX

13th Gen Intel® Core™ Processors (Raptor Lake or RPL)

Processors for increasingly complex workloads



Reimagining the desktop experience

2023 OptiPlex is no longer segmented by sub-brands 3, 5, and 7

-  **Simplified maintenance** a single BIOS and image shared across the form factors facilitates maintenance*
-  **Modern purchase experience** redesigned online journey quickly matches the right solution to user needs
-  **Same great configurability** multiple configuration options meet customer requirements with no compromise



Discover the right **OptiPlex** solution in **2** easy steps:

1

Choose **Form Factor**



Micro

Ultracompact desktop with the most flexible mounting options from OptiPlex

Small Form Factor

Business desktops designed for performance in a slim design

Tower

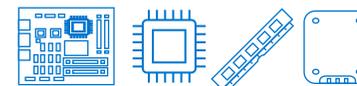
Business desktops featuring flexible configurations for outstanding productivity

All-in-One

Business All-in-Ones built to perform and collaborate + ergonomic stand options

2

Customize **Features**



OptiPlex Plus

Option for higher performance of processor, memory and graphics, and more expansion solutions

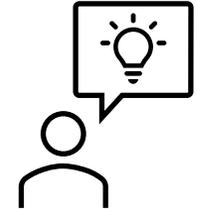
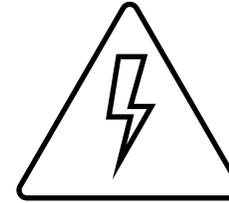
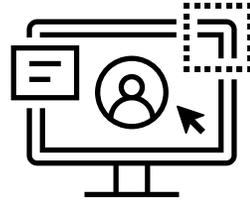
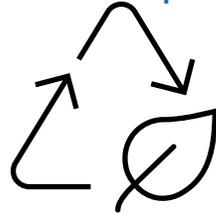
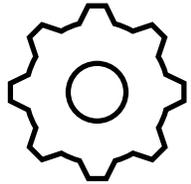
OptiPlex

Standard commercial desktop features fit for majority of customers use cases

*Tower, Small Form Factor and Micro will share the same BIOS and image; All-in-One requires a separate BIOS and image from the other form factors.

CY23 Key Changes & Investments

- Trusted, modern IT solutions
- Smart, sustainable design
- Performance and intelligence that respond to you



Simplification

- One model
- One BIOS for desktops
- One BIOS for AIO

Sustainability

- Made with up to 65% recycled materials
- Ocean-bound plastics in fan and fan housing (Micro)
- Energy Star 8.0
- EPEAT Gold
- TCO09
- Multipack offers

Design

- New Pro 2.0 ID (AIO)
- 100% Low Blue Light panels (AIO)
- 5MP EMZA Camera (AIO)
- Optional USB Type-C Power Delivery to Micro
(only for 35W processors – not valid for MFF Plus)

Performance

- Intel 13th Gen Hybrid Architecture
- DDR5 U-DIMM (Tower Plus/ SFF Plus)
- DDR5 SO-DIMM (Micro Plus/ AIO Plus)
- SSD as boot drive

Intelligence & Security

- vPro Essential and Enterprise across all configs
- Modern Standby
- Dell Optimizer

Generation identification

Single 4 digits generation identifier for all chassis

Distinction between CY23 and CY24+ products

Compliance with regulatory requirements and generation differentiation

Services support updates for different generations



Example: OptiPlex Micro 7010

CY22 – 7000 Towers

7	0	0	0
Series	Size	Gen	Intel

CY22 – 7400 AIO

7	4	0	0
Series	Size	Gen	Intel

CY23 – Towers:

7	0	1 (CY23) 2 (CY24)	0
One Model	Size	Gen	Intel

CY23 – AIO:

7	4	1 (CY23) 2 (CY24)	0
One Model	Size	Gen	Intel



OptiPlex Micro



Micro

- Intel® 13th gen architecture (Celeron – i7 35W)
- DDR4 memory up to 64GB
- Up to vPro™ Enterprise systems management
- 1x DP & 1x HDMI / **Optional** USB-C with PD for Single cable solution
- Energy Star and EPEAT Gold, No TCO



Micro Plus

- Intel® 13th gen architecture (**i3 – i9 35W/65W**)
- **DDR5** memory up to 64GB
- Up to vPro™ Enterprise systems management (**i5 – i9 CPUs**)
- **Native USB-C port / 3x DP up to 4K**
- Energy Star and EPEAT Gold, **TCO9**

— USB-C Single Cable Connection

Single cable connection that provides power, video and data connection to Micro*

Limited Monitor support
See Footnotes for supported monitors

MSF22 AIO stand

Power Button Sync
*Wakeup PC via
monitor power button*

Supports all Micro non-plus
with 35W processors
(condition is 90W adapter)

Requires optional USB-C
module with Power Delivery
be installed (NEW)



*OptiPlex Micro Plus not supported due to higher power requirement (up to 180W)

OptiPlex Mounts



OptiPlex Micro
All-in-One Stand



OptiPlex Micro
VESA Mount



OptiPlex Wall/Under-the-Desk
VESA Mount w/ PSU Sleeve



OptiPlex Micro Dual
VESA Mount
Dell Single Monitor Arm



OptiPlex Micro
Vertical Stand



OptiPlex Micro All-in-one Stand
for E-series Displays

OptiPlex Small Form Factor



Small Form Factor

- Intel® 13th gen hybrid core CPUs (Celeron – i5 65W)
- DDR4 memory up to 64GB
- Up to vPro™ Enterprise systems management
- AMD RX 6500 / 6300 Graphics
- 1x DP & 1x HDMI
- Energy Star and EPEAT Gold, No TCO



Small Form Factor Plus

- Intel® 13th gen hybrid core CPUs (i3 – i9 65W)
- **DDR5 memory up to 128GB**
- Up to vPro™ Enterprise systems management (i5 – i9 CPUs)
- AMD RX 6500 / 6300 Graphics
- **Native USB-C port / 3x DP up to 4K**
- Energy Star and EPEAT Gold, **TCO9**

System supports up to 4 displays

Take OptiPlex SFF Plus for example

Summary - DP 1.4a resolution (applies to MT/SFF/Micro)

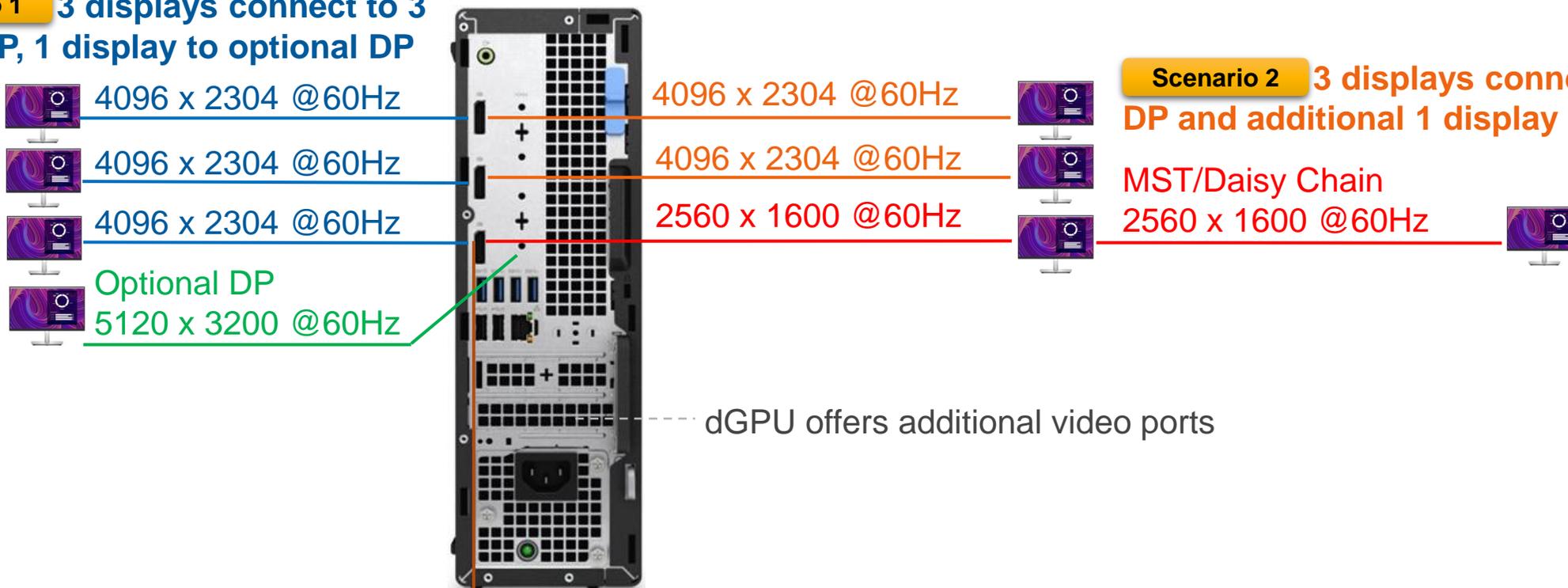
Single display - up to 4096 x 2304 @60Hz

Dual MST – up to 2560 x 1600 @60Hz

Triple MST – up to 2560 x 1440 @60Hz

Four MST – up to 1920 x 1080 @60Hz

Scenario 1 3 displays connect to 3 native DP, 1 display to optional DP



Scenario 2 3 displays connect to 3 native DP and additional 1 display by daisy chain

MST/Daisy Chain
2560 x 1600 @60Hz

1920 x 1080 @60Hz

Scenario 1 1 display connect to 1 native DP and additional 3 displays by daisy chain



OptiPlex Mini Tower



OptiPlex Mini Tower



Mini Tower

- Intel® 13th gen hybrid core CPUs (Celeron – i5 65W)
- DDR4 memory up to 64GB
- Up to vPro™ Enterprise systems management
- AMD RX 6500 / 6300 Graphics
- 1x DP & 1x HDMI
- Energy Star and EPEAT Gold, No TCO



Mini Tower Plus

- Intel® 13th gen hybrid core CPUs (i3 – i9 65W/125W)
- DDR5 memory up to 128GB
- Up to vPro™ Enterprise systems management (i5 – i9 CPUs)
- NV RTX 3070 / 3050 & AMD RX 6500 / 6300 Graphics
- Native USB-C port / 3x DP up to 4K
- Energy Star and EPEAT Gold, TCO9

OptiPlex AIO

30 YEARS
DELL OPTIPLEX



DELL Technologies

OptiPlex AIO



AIO

- Dark Grey rear cover
- Intel® 13th gen architecture
- AIO 35W without PSU/with External AC Adapter
- AIO 35W with DDR4 memory up to 64GB
- AIO 65W with DDR5 memory up to 64GB
- Up to vPro™ Enterprise systems management (i5 - i7 CPUs)



AIO Plus

- Premium Platinum Silver rear cover
- Intel® 13th gen architecture
- EMZA camera option with Presence Detection features in DO
- Discrete Graphics option
- DDR5 memory up to 64GB
- Up to vPro™ Enterprise systems management (i5 – i9 CPUs)

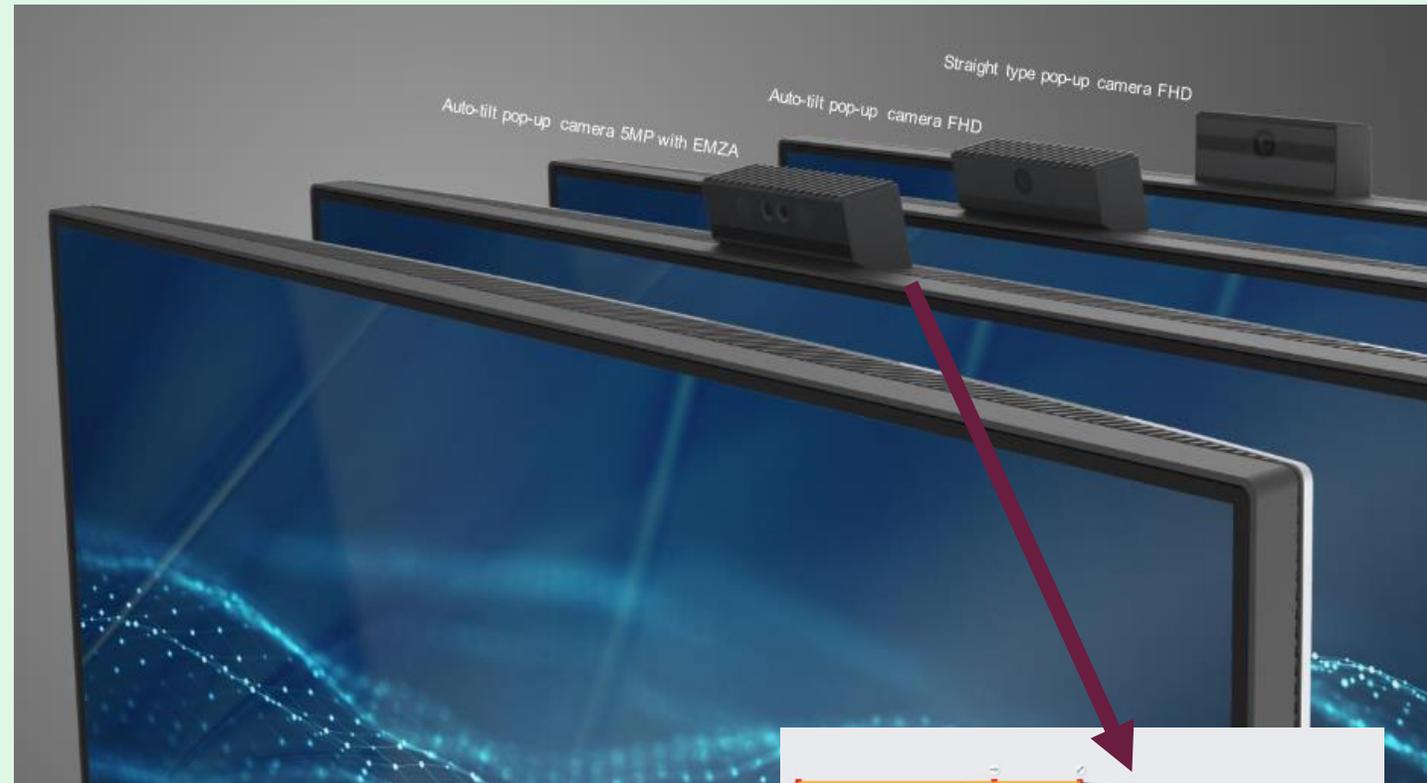
Camera Offerings

OptiPlex AIO

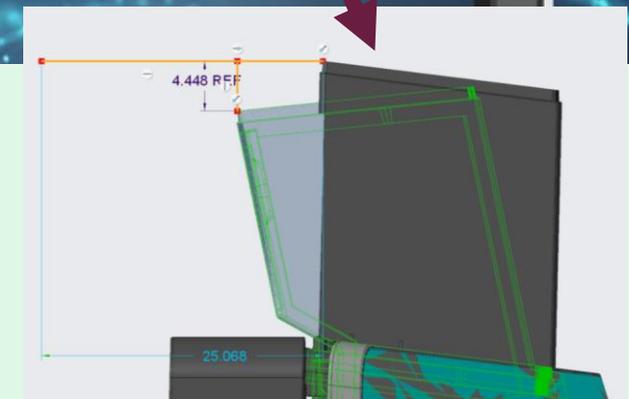
- Straight type pop-up pop-up
- FHD camera

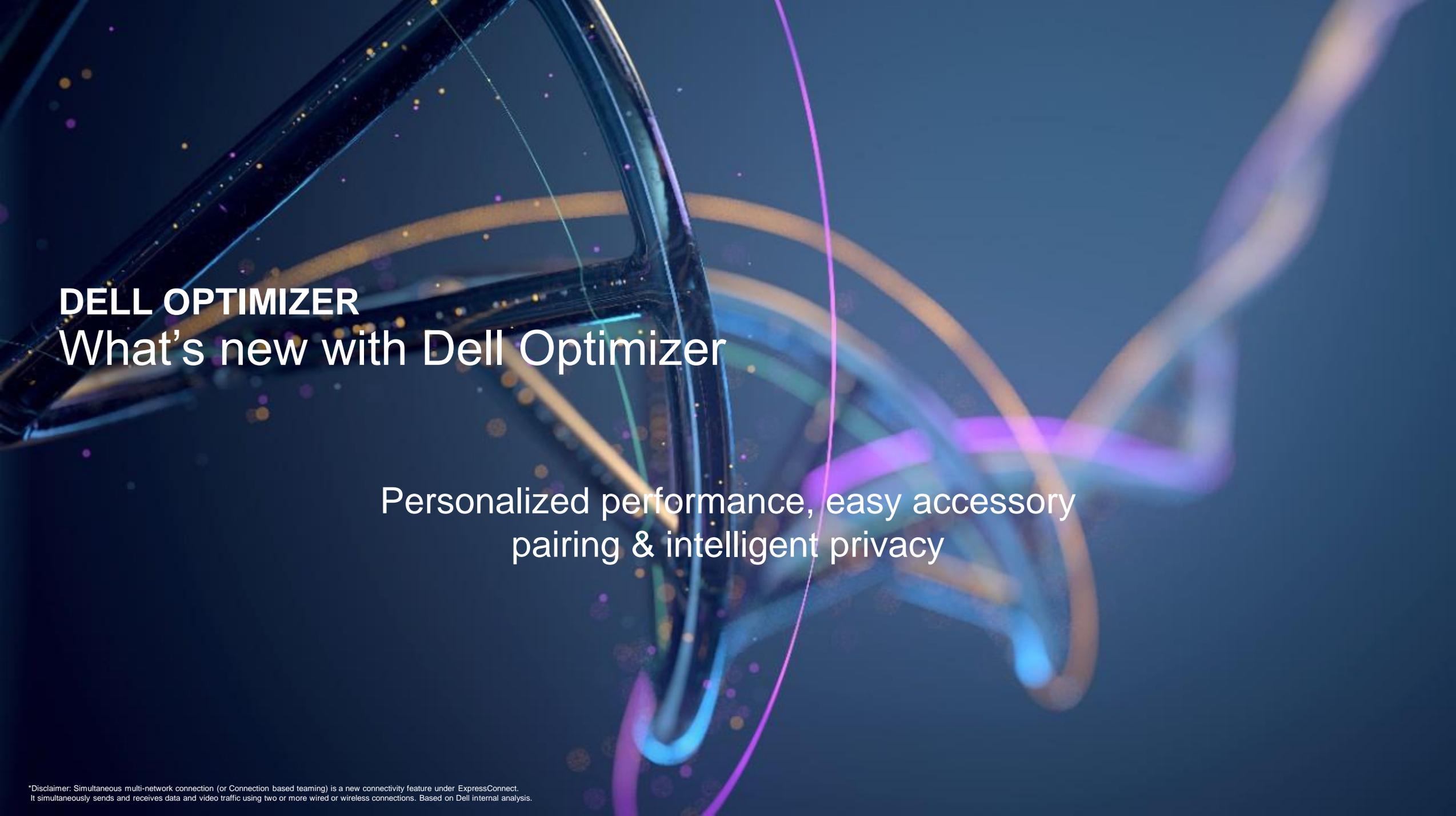
OptiPlex AIO Plus

- Auto-tilt pop-up
 - For better eye level
 - Minimize distraction (-4.4mm height at front view)
- FHD camera
- 5MP EMZA camera (NEW)
 - ✓ 5MP: Higher resolution for better image quality.
 - ✓ IR to support Windows Hello facial recognition.
 - ✓ Proximity sensor to ensure users in front and centered during video calls.
 - ✓ EMZA (Presence Detection features in DO - Express Sign-in & Intelligent Privacy)



1920		5MP Upsell
1520		4MP
1080		FHD Baseline
720	HD	
	1280	1920
		2592





DELL OPTIMIZER

What's new with Dell Optimizer

Personalized performance, easy accessory
pairing & intelligent privacy

Dell Optimizer improves critical areas of your PC in the background

7:45AM

9:00AM

NOON

8:00 PM



ExpressSign-in

immediately welcomes you at work detecting your presence and opening your log-on screen.

(March 2023 Release, under 'Presence Detection' feature)

Intelligent Audio

automatically reduces background noise and provides clearer sound.

(March 2023 Release w/ updates)

ExpressConnect helps in optimizing connectivity and prioritizing bandwidth for uninterrupted conferencing and productivity.

Intelligent Privacy

keeps sensitive data private by texturizing the screen when an onlooker is detected and dims the PC when you look away.

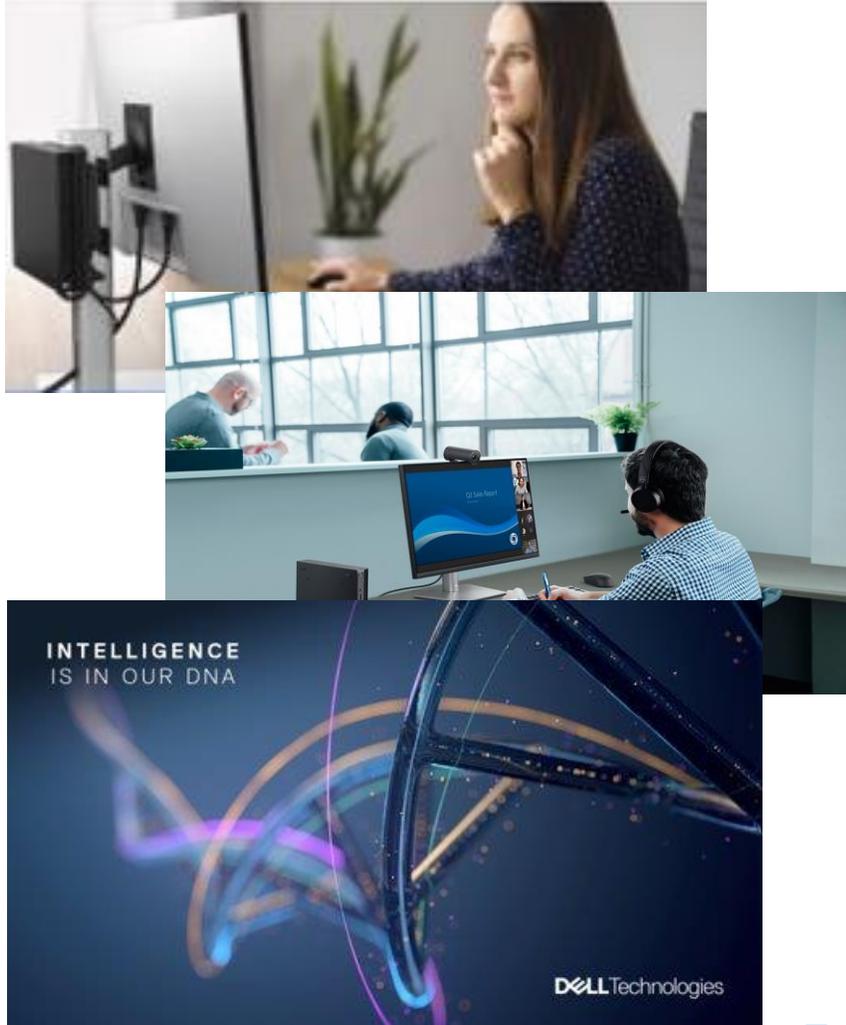
(March 2023 Release, under 'Presence Detection' feature)

ExpressResponse

intelligently ensures flawless application performance, all based on your application usage style and history.

Dell Optimizer Features Updates

Take personalized PC performance to the next level with Dell Optimizer – a built-in, AI-based optimization software that learns and responds to the way you work.



- 1 Dell Optimizer available across all configurations for new OptiPlex generation
- 2 Easy pairing and management of your Dell monitors and accessories with Dell Display Manager, Dell Peripheral Manager integration.
- 3 Intelligent Privacy/ Express Sign-in Update, now available on select OptiPlex AIOs and select Dell monitors.* (AIO PLUS with EMZA camera, See Footnotes for supported monitors)
- 4 Major collaboration upgrade: new optimization features within Intelligent Audio: Echo Cancellation, Voice Quality Monitoring.

February/March 2023 release

DELL Technologies

Sustainability is at Our Core

Most sustainable desktop portfolio with recycle advancement and streamlined packaging via multipack



OptiPlex is made with up to 65% recycled material

OptiPlex micro are designed with ocean-bound plastics in the fan and fan-housing



120+ EPEAT registered products



Energy Star 8.0 throughout portfolio



TCO 9.0

Multipack offers



DELL LATITUDE

Customer Led Experience Tenets

COLLABORATIVE



To make it easier and more efficient to connect with others.

INTELLIGENT



To adapt and focus on what matters most.

DESIGN



To provide the finest attention to every detail.

SUSTAINABLE



To have a responsibility to protect and enrich our planet together.

SECURE



To offer trust and peace of mind anywhere.



What's new with Latitude in 2023?



Redesigned 7000 and 9000

- **NEW Zero-Lattice keyboard** and 3-panel larger **Haptics Touchpad** on 9440
- New **Ultralight 14"** option 7440
- 7000 Series **lightest** Latitude 13"/14" ever
- New 7000 Series 16" (replaces 15.6")
- Expanded **Intel RPL-P** series offering (5000, 7000, 9000 series)

Collaboration focus

- **New Top & bottom firing grade A speakers** on 7000
- **5MP IR Intelligent Privacy camera** (7000)
- **FHD Camera Options now standard** across portfolio
- **Collaboration icons on 9000 series** now with Teams Support (Summer '23)
- **Voice isolation (Solo Mode)**
- Expanded **5G** capability

Increased productivity

- **NEW Battery-saving, Micro LED backlit keyboard** (9000/7000)
- **FHD as base panel** (5000)
- **NEW 7000 Series 16:10 displays**
- **Commercial keyboard and touchpad** on 3000 series
- **CY23 products launching with DO 4.0**

Sustainability expanded

- **Low carbon footprint**
- **75% recycled Aluminum** in 9440 (at RTS) and 50% on 7000 (~July)
- **EXPANDED Bio-based/PCR material** (9000, 7000, 5000)
- **64% more recycled speaker housing and internal frame** (5000)

Latitude 2023 Portfolio

Latitude 9000 Series



Latitude 9330 **5G**
13" 2-in-1
ADL U series (Gen13)

Latitude 9440 **5G Only**
14" 2-in-1
RPL U Series



Latitude 7000 Series

Latitude 7340 **5G**
13" laptop or 2-in-1
RPL U series
Ultralight (1kg)



Latitude 7440 **5G**
14" laptop or 2-in-1
RPL U series, P series
Ultralight (1.1kg)



Latitude 7640 **5G**
16" laptop
RPL U series, P series



Latitude 7320 **4G**
13" Detachable
TGL UP4 (Gen12)



Latitude 5000 Series

Latitude 5340 **5G**
13" laptop or 2-in-1
RPL U series

Latitude 5440 **5G**
14" laptop
RPL U series, P series

Latitude 5540 **5G**
15" laptop
RPL U series, P series



Latitude 3000 Series

Latitude 3340
13" laptop or 2-in-1
RPL U series

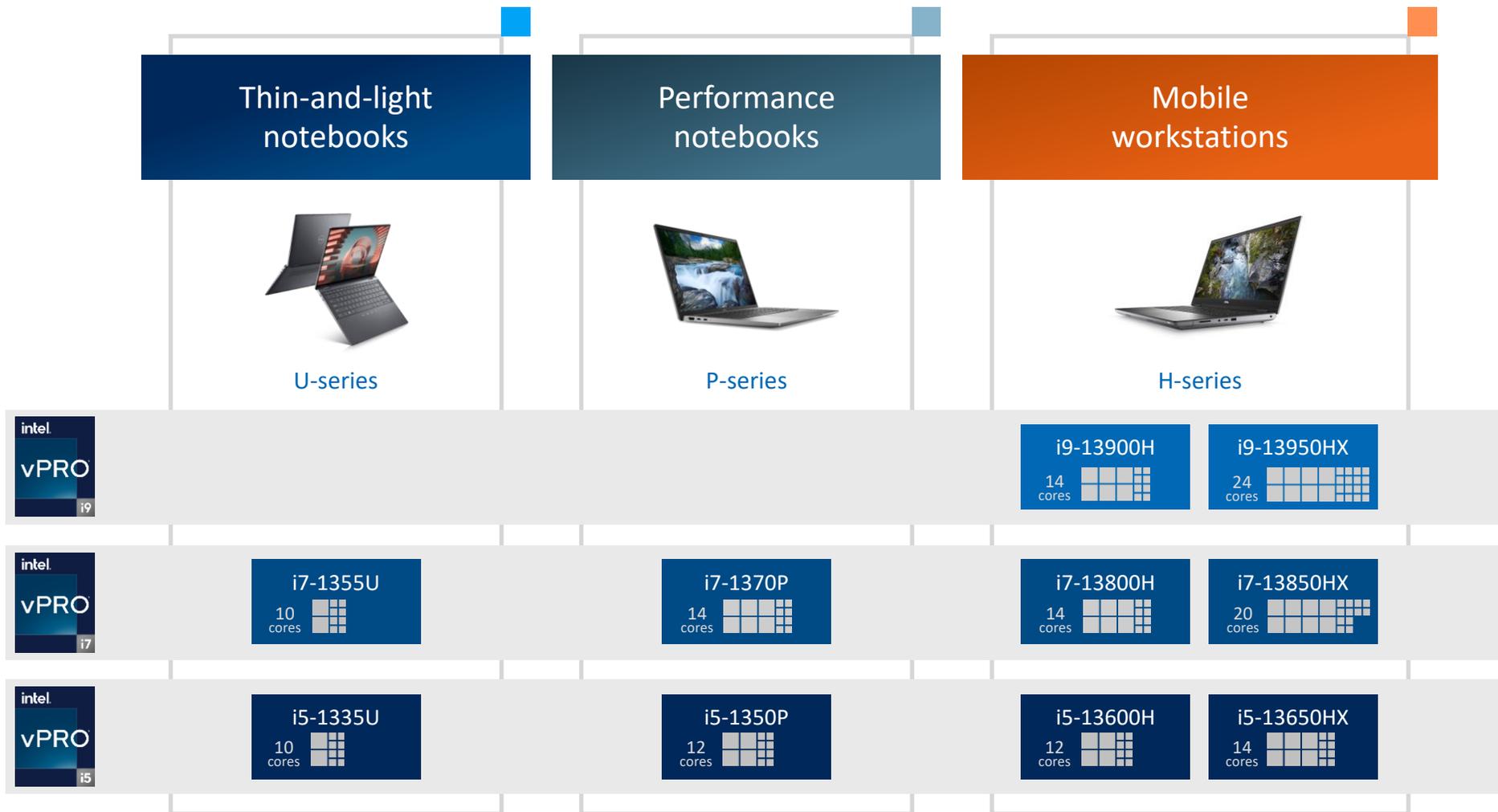
Latitude 3440 **4G**
14" laptop
RPL U series

Latitude 3540 **4G**
15" laptop
RPL U series



13th Gen Intel® Core™ Mobile Processors

Processors for increasingly complex workloads



Latitude 3000 Series Highlights

Up-leveled essential productivity

Commercial Upgrade

Commercial level quality keyboard, touchpad & batteries

Refined Design

Refined laser texture, soft charcoal colour for 14" & 15"

Business-class performance

Powered for productivity with newest Intel 13th Gen CPU up to i7 (N-1 i3 ADL)

Improved Battery Performance

Longer life-cycle batteries (42Whr entry), upsell to 54Whr for optimal battery life

Intelligent Collaboration

FHD+IR camera, now offered on non-touch configs for 14" and 15"

Improved Intelligent Audio

Optimizes speakers and removes echoes on both ends



Battery Design

Standard Battery vs. Long Cycle Life Battery



Standard Battery

- Up to 300 charging cycles
- 1-year limited hardware warranty

Long Cycle Life Battery LCL

- Up to **1000** charging cycles
- **3-year** limited hardware warranty

Long Cycle Life Battery (LCL)

# of cells (Varies by PC model)	<ul style="list-style-type: none"> • 3 cells (Latitude / Precision 3x80) • 4 cells (Precision 3581 / 5480 / 5680) • 6 cells (Precision 5680 / 7x80)
Battery Capacity	<ul style="list-style-type: none"> • 38 / 42 / 50 / 54 / 57 / 60 Whr (3-cells) • 64 / 66 / 72 Whr (4-cells) • 83 / 93 / 99.5 Whr (6-cells)
Benefits	<ul style="list-style-type: none"> • Better battery life over the PC lifecycle • Better for the environment (only one battery is needed over the PC lifecycle, up to 3 years) • Less service time needed for IT • Less downtime for the user • Less risk of swelling • Express Charge 1.0 (Charge up to 80% in 1hr)
Charging Cycles	<ul style="list-style-type: none"> • Up to 1000 charging cycles
Warranty	<ul style="list-style-type: none"> • 3-year limited hardware warranty
Available in	<ul style="list-style-type: none"> • Latitude 3000 / 5000 / 7000 / 9000 • Precision 3000 / 5000 / 7000 • Chromebook 3110

2023 | 3x40 13"/14"/15" Series

Up-leveled essential productivity

CAMERA

Improved FHD+IR camera offered also on non-touch configs for 14" and 15"

UPDATED DESIGN

New refined Laser Texture with Soft Charcoal colour and smaller footprint for 14" and 15"

DISPLAY

Leveraged with Lati 5000

Active touch and pen support on 13" 2in1
FHD non-touch and touch panels

COMMERCIAL INTELLIGENCE

Dell Optimizer 4.0

UPGRADED TOUCHPAD

Leveraged from Latitude 5000 CY22

Quieter and more premium clicks with higher rigidity

Smooth glass-like feel

POWERFUL PERFORMANCE

Intel U15 RPL CPU up to i7
Entry-level 8GB memory
LPDDR5 memory up to 16GB on 13"
DDR4 up to 64GB on 14/15
SSD only storage options
128GB SSD* on 14/15 for NA Academic OS only (EDU)
Optional Discrete **MX550** on 14" and 15"

IMPROVED KEYBOARD

Leveraged from Lati 5000 CY22

Longer key travel, laser-etched key prints
Mic mute

NEW BATTERIES

3-cell 42Whr and 3-cell 54Whr

Each battery will offer Long Life-Cycle version

Shared with Latitude 5000 CY23

Improved battery life



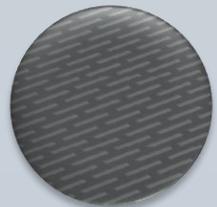
3420/3520/3430/3530

Apollo, Resin



3440/3540

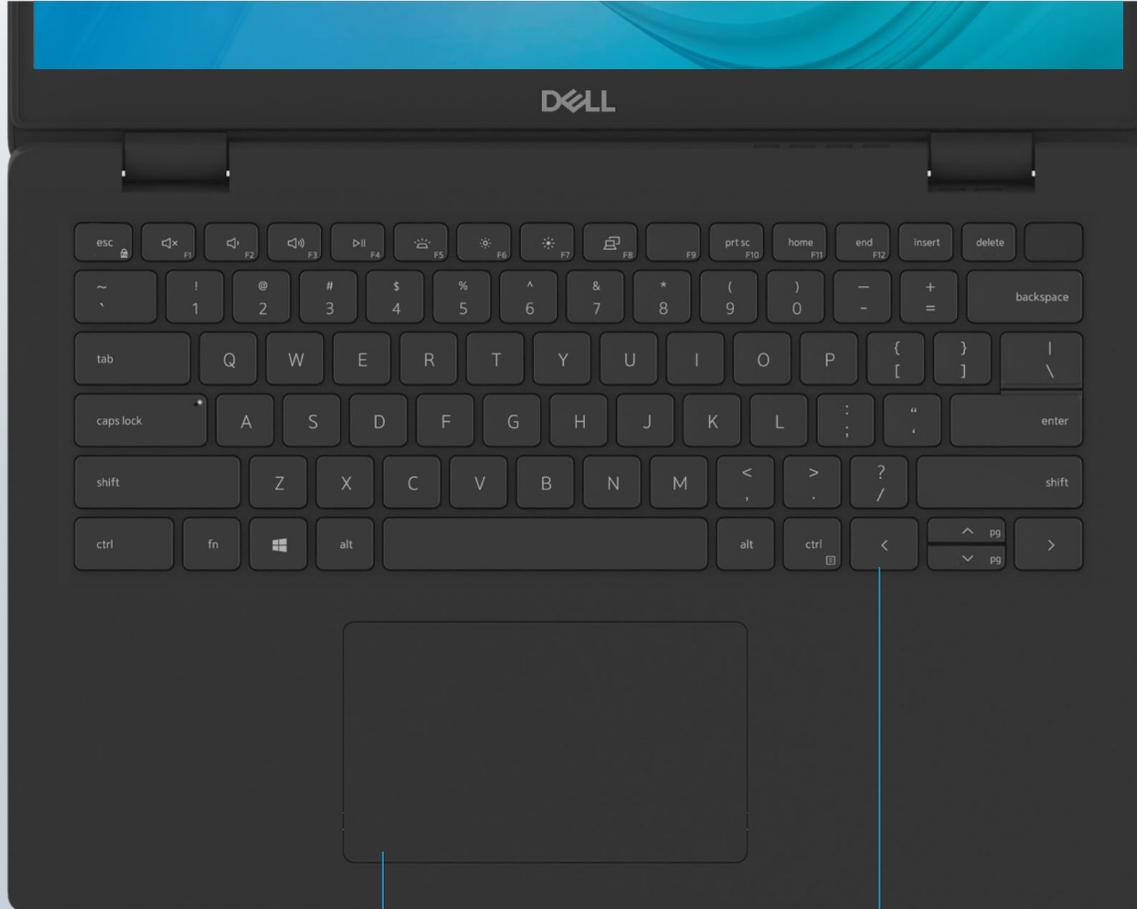
Soft Charcoal, Resin



New Latitude 3x40 Keyboard & Touchpad

Consumer Keyboard/Touchpad V.S. Commercial Keyboard/Touchpad

Latitude 3420/30



Consumer Clickpad with 0.8mm PCB

1.3mm Key travel
1 legend color
Texture + silk printing

Latitude 3440



Commercial Clickpad with 1.5mm PCB

1.5mm Key travel
2 legend colors
2 layers WB painting + Laser etching
+ silk printing

*F9 with webcam off feature only available on ISC backlit keyboard

Latitude 3440

FHD+IR webcam

Latitude 3420

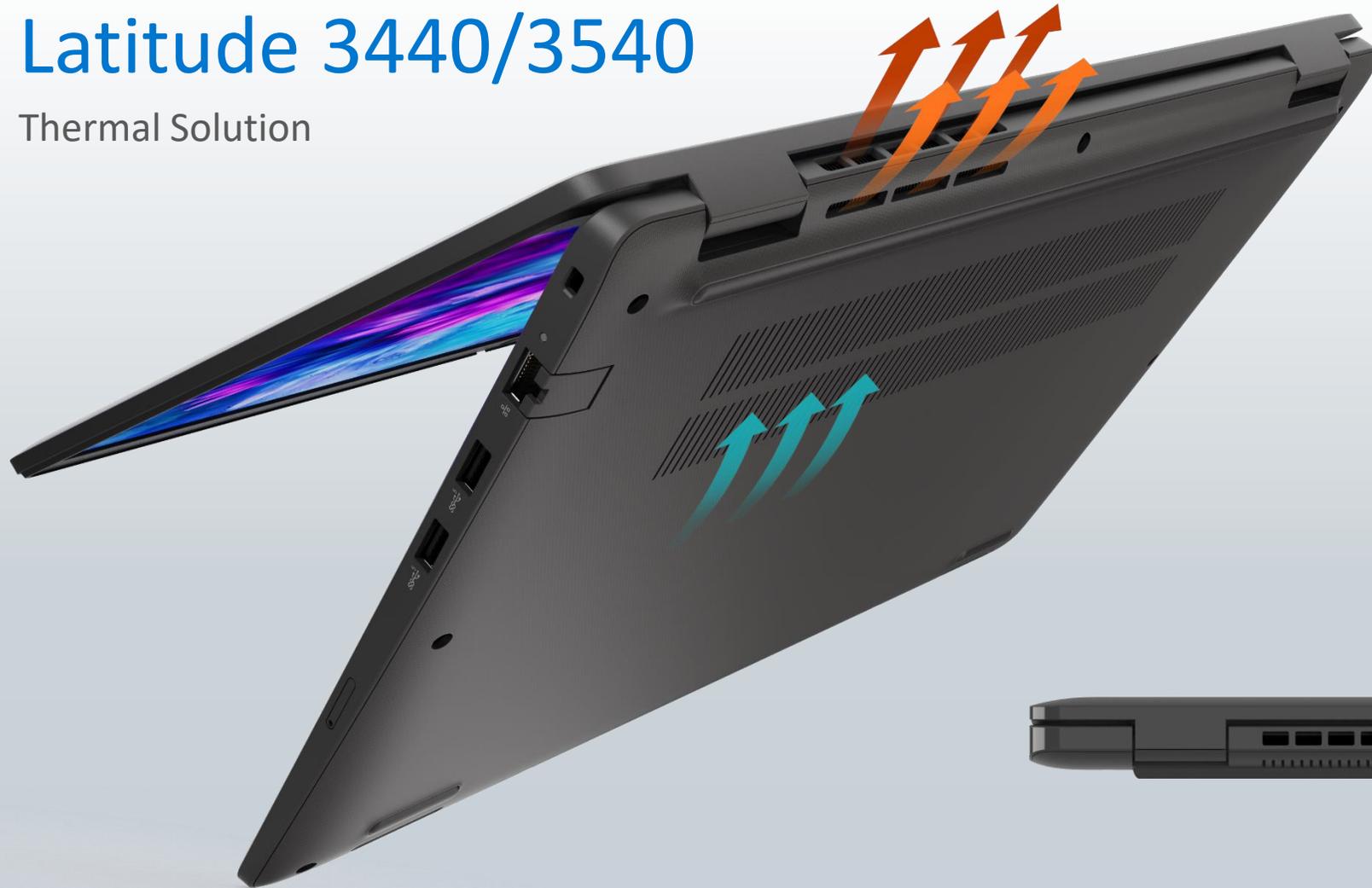


Latitude 3440



Latitude 3440/3540

Thermal Solution



Latitude 3420



Latitude 3440



Latitude 5000 Series Highlights

Our most scalable and sustainable Latitude

<p>Most Sustainable</p> <p>60% more sustainable materials used Gen/Gen</p>	<p>Better Connectivity</p> <p>5G across 13/14/15 4G upgraded to CAT16</p>
<p>Better Collaboration</p> <p>Grade B Speakers 14/15 Grade A touchpad FHD Cam with TNR3 standard</p>	<p>Ultimate Performance</p> <p>P28 CPU, discrete graphics & up to 64GB DDR5 on 14"/15"</p>
<p>Enhanced Thermals</p> <p>Cooler Temps and quieter operation</p>	<p>Most Secure</p> <p>FPR, ControlVault™, TPM2.0, SmartCard, FIPS FPR option</p>



2023 | Latitude 5x40 13"/14"/15" Series

Our most scalable and sustainable Latitude

DISPLAY

No HD, UHD or SafeScreen
(Optional Intelligent Privacy capabilities)

BETTER SPEAKERS

Grade B on 14/15
Grade C on 13

COLLABORATION

Premium Clickpad – Grade A
Increased size

DISCRETE GRAPHICS EXPANDED TO 14"

Discrete tied to P28 CPU
P28 available with UMA as well

CAMERA

FHD RGB is the new basic camera
Optional EMZA camera

CONNECTIVITY

5G across all sizes & 4G now
CAT16

THERMAL ENHANCEMENTS

Cooling vents moved to back on 13/14

PERFORMANCE

LPDDR5 4800MHz on the 13
DDR5 4800MHz available with P28
CPUs on 14/15

eSIM now on MoBo

Can use eSIM and SIM at the same time



Latitude 7340 & 7440 Ultralight Highlights

Light as a Feather

Lightest Latitude

Starting at 982g (13")
& 1.055kg (14")

New Chassis

Magnesium chassis in River
colour

Two Sizes

Now available on the 13"
& 14" machines

Clamshell Only

To maintain aggressive weight
targets

Additional Options

WWAN, 3-cell battery*, Touch,
FPR

Premium Collaboration

5MP MIPI camera & top-firing
speakers



* 3-cell battery on next gen will be a match for a 4-cell battery this gen

DELLTechnologies

Latitude 7000 13"/14"/16" Standard

Premium Mobility and Productivity Re-Defined with 16:10 displays and leading experiences standard

PREMIUM DESIGN

100% stamped aluminum at same cost of previous gen carbon fiber

COLLABORATION

Best In Class Conferencing
Top Firing Speakers
Grade A speakers (up from Grade B)
Camera Quality (5MP MIPI Upsell)

PRODUCTIVITY

Micro LED Keyboard – real world impact
Increased clickpad size and click quality
Two battery sizes (38W and 57W)



CONNECTIVITY

5G Upsell Expansion
WiFi 6E as a base

FRONT OF SCREEN EXPERIENCE

New 16:10 displays (most panels feature LBL)
QHD Touch Upsell
Class leading narrowest bezels (89% STB ratio)

INTELLIGENCE

Dell Optimizer 4.0

COMMERCIAL PERFORMANCE

Intel Raptor Lake CPU's
Grade A Acoustics
Added USB-A port to 14" (2 now)
Full security options
P28 Expansion (14"/16")
Up to 64GB LPDDR5 (post-RTS)



Micro LED Backlit Keyboard

Real world battery life
saving impact

Improved productivity
ISO compliant
Serviceable



An improved click feel and enlarged touch pad (20-33% larger) increases productivity and enhances collaboration.

High-quality top and bottom firing speakers located on the side of the keyboard and below the front edge, deliver clear audio for when users are on conference calls.

Collaboration Made Easy

Enhanced camera experience.

Now featuring FHD MIPI (Mobile Industry Processor Interface) on all infra-red cameras. An optional 5 mega pixel camera (standard on Ultralight) delivers users improved video call quality.



Latitude 9000 Series Highlights

The Ultimate Collaboration PC in an Ultra-Premium Design!

Ultra-Premium Design

Zero-Lattice Battery-saving
Backlit KBD

Edge-to-edge 3 Panel
Touchpad

Most Collaborative

Haptics Collaboration touchpad

Build-in Video Enhancements

Enhanced Productivity

Up to 64GB LPDDR5x memory,
2TB SSD

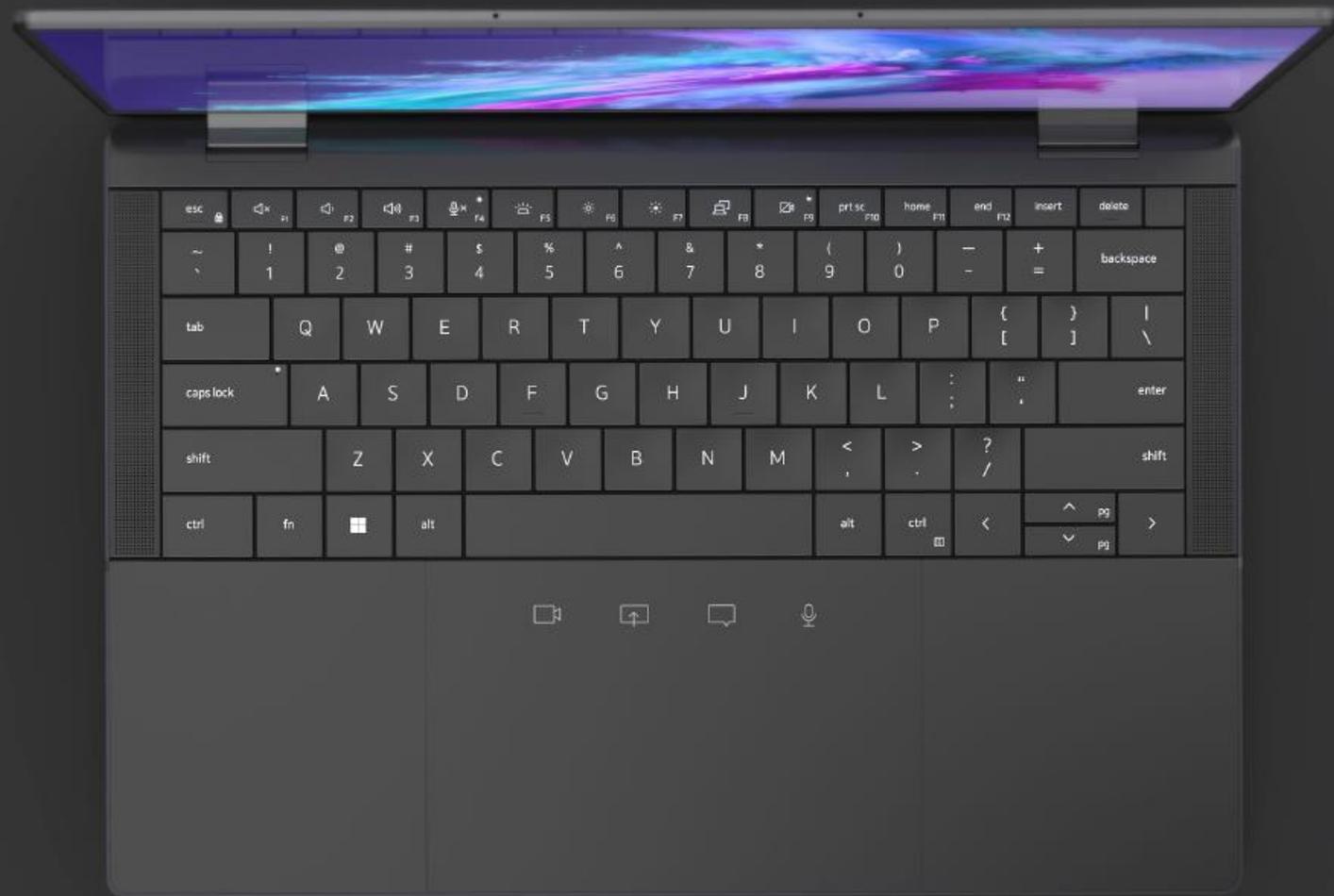
Dell Optimizer 4.0

Most Sustainable

Low Carbon 75% Recycled AL

Bio-based materials in KBD





Distraction-free design.

The new Latitude 9440 2-in-1 features an entirely new interior that removes distractions so users can focus on their tasks. By maximizing the user interface area and simplifying the design, it creates an inviting space to be productive. One smooth, consistent area delivers a cleaner iconic appearance and enhances the user experience.



Haptic Collaboration Touchpad

Haptic feedback

Customize the haptic feedback on your touchpad so every click feels just right and controlled

Collaborate Effectively

Use collaboration icons on the touchpad to control your zoom meetings

Icons available only when you need them

Icons activate during a zoom meeting and disappear after. You can also swipe to make them invisible



Muted



Available

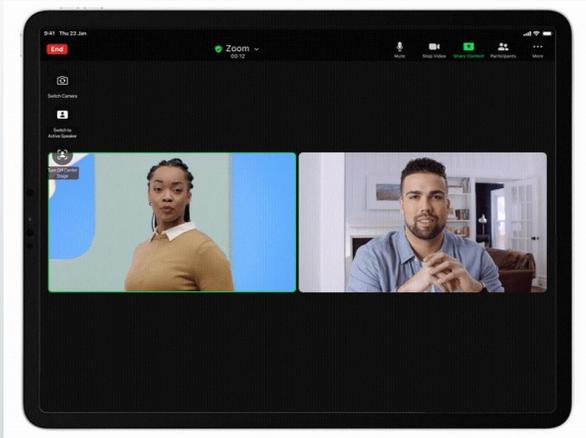


IM
Received



Muted

Intel Movidius AI VPU powering Windows Studio Effects



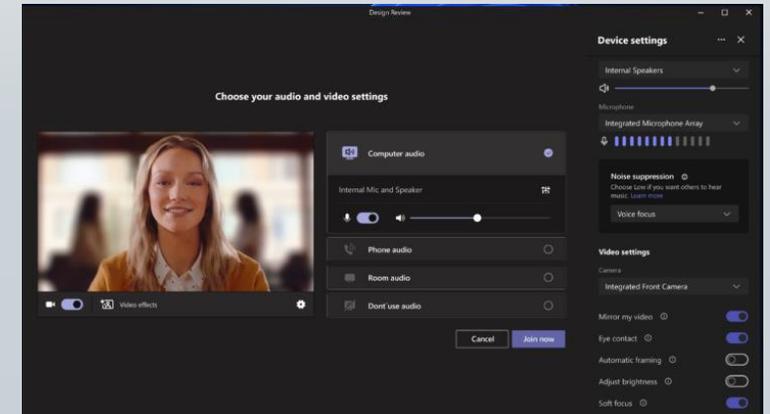
Auto-Framing

Camera follows you around, always keeping you in focus



Eye Contact Correction

Ensure that you are always looking at the other participant, even when you are looking at the screen



Premium Background Blur

Background blur so your ears and fingers are all still in place



Latitude 9440

A peek Into The Future Of Work From Anywhere, Focused on Collaboration & Productivity

ULTRA PREMIUM DESIGN

CNC Aluminium – Graphite Colour
Zero Lattice Keyboard
Edge-to-edge 3 panel touchpad

PREMIUM FRONT OF SCREEN EXPERIENCE

2-in-1 Form Factor
16:10 Aspect Ratio
Highest screen-to-body ratio
Up to 7% more viewing area than competition
Corning Gorilla Glass6

PRODUCTIVITY

Increased clickpad size and click quality
Micro-LED Backlit technology

CAMERA & SECURITY

Electromechanical SafeShutter
Onlooker Detection & Look Away Detect
Built-in video enhancement

COLLABORATION

Collaboration touchpad with Haptic Feedback
Intelligent Audio and Video Tuning

CONNECTIVITY

WiFi6E, 5G & Express Connect

COMMERCIAL PERFORMANCE

Intel Raptor Lake CPU's
Up to 64GB LPDDR5x

INTELLIGENCE

Dell Optimizer 4.0

GOOD FOR THE PLANET

75% low carbon, recycled aluminum



LATITUDE 9430 VS 9440



THE NEW DELL LATITUDE RUGGED PORTFOLIO

5430 Rugged 14" Notebook



7330 Rugged Extreme 13" Notebook



Latitude 7220 Rugged Extreme 11.6" Tablet



NEW Latitude 7230 Rugged Extreme 12" Tablet w/ Full size Keyboard



Semi Rugged Class

- MIL-810H Certified Semi Rugged
- 3 foot drop (0.9m)
- IP53 Protection for Dust/Water

Fully - Rugged Class

- MIL-810H Certified Fully-Rugged
- 4 to 6 foot drop (1.2m to 1.8m)
- IP65 Protection for Dust/Water
- Certified for Hazardous Location Use
- MIL-STD 461F

VOSTRO FAMILY



Vostro 2023 Portfolio

New models

Vostro 5000 Series



Vostro 5630
16" laptop 16:10
RPL U15, P28

Latitude 5635
16" laptop 16:10
AMD Ryzen 5000



Vostro 3000 Series

Vostro 3430
14" laptop RPL U15 from Oct,
alum chassis upsell



Vostro 3435
14" laptop AMD alum chassis
upsell



Vostro 3535
15" laptop AMD alum chassis upsell



Vostro 3530
15" laptop RPL, alum chassis
upsell



Vostro 15" 3530 (Intel). 3535 (AMD)



Color options:



13th Gen Intel® Core™ and AMD Ryzen™
7000 series processors

TPM 2.0 security chip

Aluminum chassis
upgrade with a
variety of extra
features



Single sign-on
fingerprint reader



Dell ComfortView



Express
Charge

41 / 54 WHR battery



Adaptive
thermals



Spill resistant KB with a
large touchpad

NEW!

VOSTRO 15 | 3530 3535

Vostro 16" 5630 (Intel), 5635 (AMD)



Color options:



13th Gen Intel® Core™ and AMD Ryzen™
7000 series processors

TPM 2.0 security chip



FHD webcam with
Wide Dynamic
Range & Temporal
Noise Reduction



Military tested
(MIL-810H)



Dell
ComfortView/
Plus

Dual heat pipes



Built-in dual mic &
AI reduces
background noise



Adaptive
thermals

NVIDIA® GeForce® MX570 Graphics

NEW!

VOSTRO 16 | 5630 5635

Workstation market trends

Workstation Market Trends



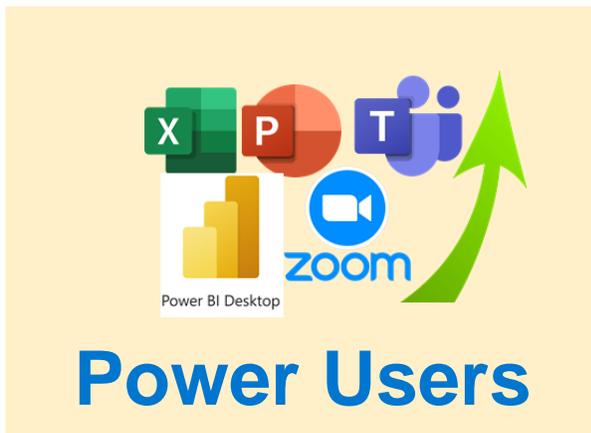
Hybrid Working



Refined Mobility



Form factor Shift



Power Users



Artificial Intelligence

How To Identify A Power User?

Power Users Are Inside Every Element Of Every Business.



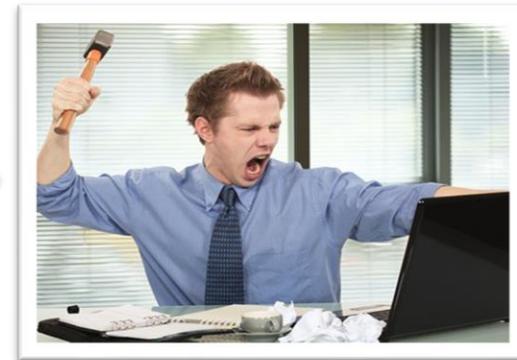
Waiting Times



Fan Noise



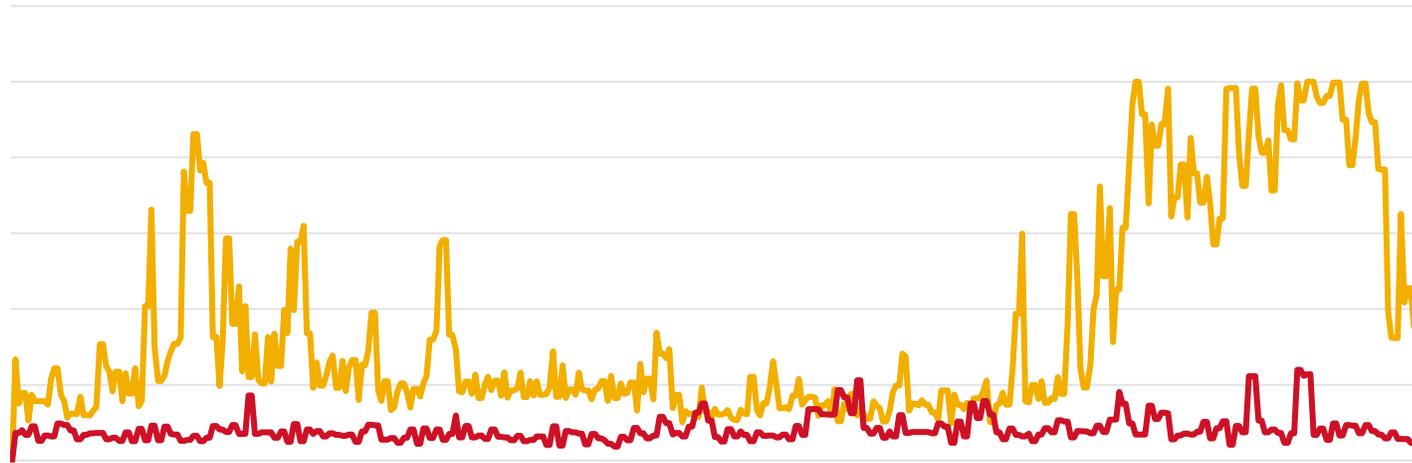
Overheating



User Frustration

Dedicated Graphic Cards Are Not Only for Specialists

Reducing The CPU Overhead In Microsoft Teams



Without a dedicated GPU, on average Microsoft Teams utilized 35% of the processor.

With a dedicated GPU, Microsoft Teams utilization never spiked more than 24% of the CPU and averaged 8% CPU utilization.

Name	Status	13% CPU	54% Memory	0% Disk	0% Network	21% GPU	GPU engine
Apps (11)							
> Microsoft Outlook		0.2%	172.2 MB	0.1 MB/s	0 Mbps	0%	
> Microsoft Power BI Desktop (3)		0.1%	635.1 MB	0 MB/s	0 Mbps	0%	
> Microsoft Power BI Desktop (3)		0.1%	608.0 MB	0 MB/s	0 Mbps	0%	GPU 0 - 3D
> Microsoft Power BI Desktop (21)		1.9%	2,844.2 MB	0 MB/s	0 Mbps	5.5%	GPU 0 - 3D
> Microsoft PowerPoint (3)		0.1%	530.8 MB	0 MB/s	0 Mbps	0%	
> Microsoft Teams (9)		3.2%	810.4 MB	0.1 MB/s	0 Mbps	21.2%	GPU 1 - 3D
> RSA SecurID Software Token Cli...		0%	3.1 MB	0 MB/s	0 Mbps	0%	
> Snipping Tool (2)		0.9%	11.6 MB	0.1 MB/s	0 Mbps	0.1%	GPU 0 - 3D

Benchmark testing was completed on a 5000 series mobile Precision workstation built with Intel Core i7-9850H Nvidia Quadro T1000

Fixed Precision 2023 Portfolio

Apr '23

Mar '23

Mar '23

Mar '23

Mar '23

Mar '23

3260	Refresh
3460	Refresh
3660	Refresh
5860	New
7960	New
R7960	New



7960
Tower

5860
Tower

3660
Tower

3460
SFF

3260
CFF

7960
Rack

What's new in 2023 with Fixed Precision

5000 / 7000 Tower and Rack refresh

Our first refresh of high-end tower and rack systems since 2017!

- **NEW** Introducing the very latest Intel Sapphire Rapids CPU technology
- **NEW** Xeon W up to 24 cores on 5000 series
- **NEW** SSS (Super Single Socket) up to 56 Cores on 7000 Tower
- **NEW** Industrial designs
- **NEW** DDR5 memory support up to 4400/4800MHz
- **NEW** PCIe Gen5 / Gen4 slots
- **NEW** Up to 4x300W graphics on Tower 7960

3000 Series Refresh

3000 series refresh with next gen Intel 13th gen Raptor Lake CPUs

- **NEW** Up to 65W Core i9 with 24 cores (8P + 16E)
- **NEW** Support for 4800MHz DDR5 memory



Mobile Workstation

2023 Mobile Precision Portfolio

New
Precision 3480



March '23

New
Precision 3580



March '23

New
Precision 3581



March '23

Precision 5480



April '23

New
Precision 5680



May '23

Precision 7680



March '23

Precision 7780



March '23

Cost

Most affordable 14" MWS

Most affordable 15" MWS

Best price for performance

Mid to High

Mid to High

Mid to high

Mid to high

CPU

U/P-series 15W/28W
up to i7 14 cores
(6P+8E)

U/P-series 15W/28W
up to i7 14 cores
(6P+8E)

H-series 45W
up to i9 14 cores
(6P+8E)

H-series 45W
up to i9 14 cores
(6P+8E)

H-series 45W
up to i9 14 cores
(6P+8E)

HX-series 55W
up to i9 24 cores
(8P+16E)

HX-series 55W
up to i9 24 cores
(8P+16E)

Graphics

Up to NVIDIA RTX A500-class graphics

Up to NVIDIA RTX A500-class graphics

Up to NVIDIA RTX A2000-class graphics

Up to NVIDIA RTX A3000-class graphics

Up to NVIDIA RTX A5500-class graphics

Up to NVIDIA RTX A5500-class graphics

Up to NVIDIA RTX A5500-class graphics

Storage

1x M.2 slot up to 2TB

2x M.2 slots 3TB
(2TB + 1TB)

2x M.2 slots 4TB (2x 2TB)

1x M.2 slots, up to 4TB

2x M.2 slots up to 8TB, RAID options

Up to 3x M.2 slots up to 12TB; RAID options

4x M.2 slots up to 16TB, RAID options

Memory

Up to 64GB DDR4 3200Mhz nECC (15W UMA only) or up to 64GB DDR5 4800Mhz nECC

Up to 64GB DDR4 3200Mhz nECC (15W UMA only) or up to 64GB DDR5 4800Mhz nECC

Up to 64GB DDR5 4800Mhz non-ECC

Up to 64GB LPDDR5 ~6000MHz Non-ECC (soldered down)

Up to 64GB LPDDR5 ~6000MHz Non-ECC (soldered down)

Up to 128GB 5600MHz DDR5 CAMM or 64GB 5600MHz nECC/ECC SO-DIMM

Up to 128GB 5600MHz DDR5 CAMM or 64GB 5600MHz nECC/ECC SO-DIMM

Display

14" - up to FHD HDR400 100% color gamut, LBL, optional Touch

15" - up to UHD HDR400 100% color gamut, LBL, optional Touch

15" - up to UHD HDR400 100% color gamut, LBL, optional Touch

14" (16:10) – up to QHD+ 500 nits, LBL, optional Pen/Touch

16" (16:10) – FHD+ 500nits or 4k OLED Touch, DCI-P3, LBL

16" (16:10) - up to UHD+ OLED; HDR500 100% DCI-P3, LBL, optional Touch

17.3" - up to UHD HDR400 100% Adobe, LBL

Chassis / Size / Weight

Plastic reinforced with Carbon Fiber 321 x 212 x 19f mm 3.09lbs/1.4kg

Plastic reinforced with Carbon Fiber 358 x 236 x 21f mm 3.63lbs/1.65kg

Plastic reinforced with Carbon Fiber 358 x 233 x 23f mm 4.01lbs/1.82kg

Aluminum 310.6 x 210.3 x 11.09f mm 3.26lbs/1.48kg

Aluminum 353 x 240 x 20f mm ~4.5lbs/1.99kg (tbc)

Aluminum 356 x 258 x 22f 5.75lbs/2.60kg

Aluminum 398 x 265 x 26f mm 6.65lbs/3.01kg

What's new in 2023 with Mobile Precision

New product designs

NEW New 16" Mobile Precision 5680 series

NEW New entry-level Mobile Precision 3-series workstations (3 new models: P3480 / P3580 / P3581)

Cross-platform features

- Next gen Intel 13th gen Raptor Lake technology
- Next gen NVIDIA graphics cards
- Faster system memory (Precision 5/7-series)
- Improved video conferencing experience (FHD RGB camera on P3-series and P5680)
- Improved acoustics driven by smaller batteries and larger fans in new P3/5-series models
- Enhanced sustainability (Expansion of recycled and renewable plastics content in new P3/5-series products)

Product-unique features

Precision 7780

- NVIDIA RTX A2000-class graphics added

Precision 5480

- 2 additional, more powerful graphic cards added (up to A3000-class graphics)
 - Up to 64GB of system memory

Precision 3480

- WWAN solution (4G / 5G) now added to Precision 3480 scope
- Discrete graphics available at RTS

Precision 5680

- Broader graphics card scope (With up to NVIDIA RTX A5500-class graphics same as P7-series + Intel Arc graphics (post-RTS))
 - UHD+ OLED Touch display
 - HDMI port
 - Optional Smart Card Reader
 - Proximity detector



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Mobile Precision 3000 Series

Mobile Precision 3581

The best price for performance in the entry workstation-class space

Enhanced camera and privacy ←

15" infinity display with up to FHD 100% sRGB, 400 nits ←

Express experiences ←

Up to WIFI 6E with optional WWAN 4G or 5G WWAN ← 

Pro2 ID full-size keyboard ←

Optional smart card reader ←

Mission critical reliability ←

13th Gen Intel Core H45W i5 vPro/Trans, i7 vPro/Trans, i9 vPro →

Latest professional grade memory, storage, and graphics →

Advanced thermal management →

Optional Fingerprint Reader integrated with power button →

Up to 6 cell 97Wh battery →

Glass-like click pad ↙

Expansion of recycled and renewable plastics content ↓

Starting weight: 4.01 lbs / 1.82 kg

Mobile Precision 5000 Series

2023 Mobile Precision 5000 Series Evolution



Mobile Precision 5680

The smallest and most powerful 16" mobile workstation in the world



Mobile Precision 5480

The smallest and most powerful 14" mobile workstation in the world

Enhanced camera and privacy

14.0" 4-sided infinity display

2023 express experiences

WIFI 6E R2

Top/firing speakers

13th Gen Intel Core H45W
i5 vPro/Trans, i7 vPro/Trans, i9
vPro

More performance than ever in
our 14" mobile workstation

Industry leading thermals

Optional Smart Card Reader

750Wh/L cells

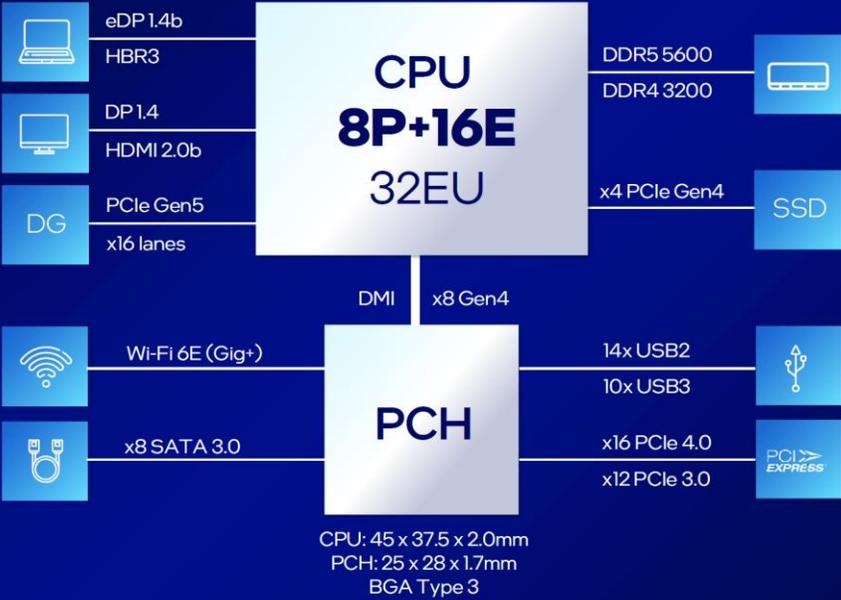


Mobile Precision 7000 Series

13th Gen Intel Core HX Platform



Scalable Performance



Advanced Performance Hybrid

- Up to 24-core: 8 P-cores + 16 E-cores
- Enhanced Intel® Thread Director
- Broad overclocking support with all HX SKUs unlocked

Broad Memory Support

- Up to DDR5-5600 and DDR4-3200
- Up to 128GB RAM (4 DIMM, 2 DPC)
- Dynamic Overclocking with XMP3.0 support

Leading IO and Connectivity

- Support for PCIe Gen5 x16 (or 2x8)
- Up to 2x discrete Thunderbolt™ 4 controllers
- Support for Intel® Killer™ Wi-Fi 6E and BT LE Audio

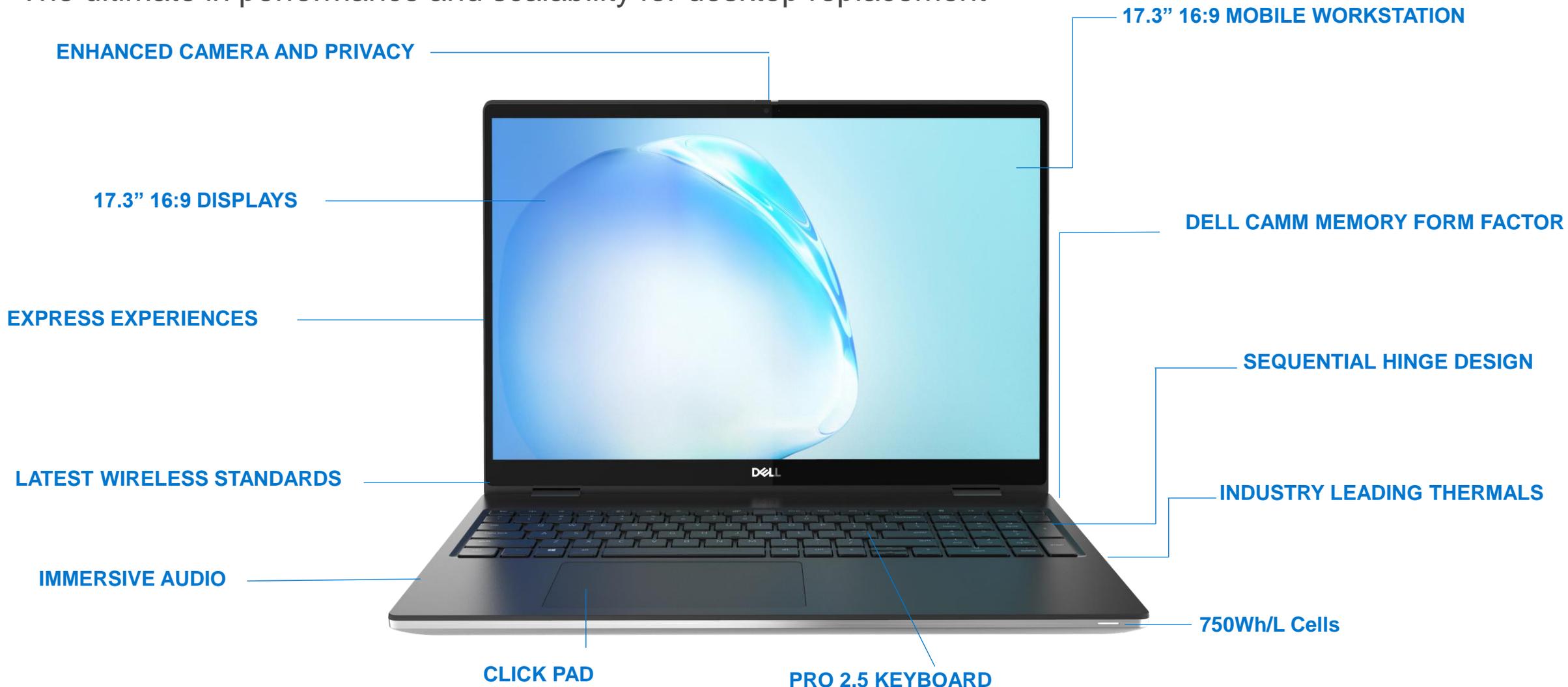
Mobile Precision 7680

Maximum performance and scalability in a 16" mobile workstation



Mobile Precision 7780

The ultimate in performance and scalability for desktop replacement



SEE EVERYTHING.
DO ANYTHING.

Dell monitors are #1 Worldwide for 8 consecutive years (2014 to 2021)!*



Maximize remote work productivity with Dell Monitors

*Source: IDC Worldwide Quarterly PC Monitor Tracker, Q4

COMMERCIAL MONITOR E-GUIDE

INTRODUCTION | TECHNOLOGY | ULTRASHARP | VIDEO CONFERENCING | **P SERIES** | S SERIES | PORTABLE | LARGE FORMAT | DELL DISPLAY MANAGER | **DELLTechnologies**

P SERIES MONITORS

Perform your best with Dell P-Series monitors, packed with productivity features for any work style.



Dell 34 Curved USB-C Monitor - P3421W

- 34 inches/86.72 cm
- WQHD (3440 x 1440), 60Hz
- UltraWide Curved 21:9 Monitor
- USB-C connectivity (up to 65W power delivery)
- Height-adjustable stand, Tilt, Swivel

[Learn More](#)

360°



Dell 32 4K USB-C Hub Monitor - P3223QE

- 31.5 inches/80 cm
- 4K (3840 x 2160), 60Hz
- USB-C connectivity (up to 90W power delivery)
- Network (RJ-45)
- Height-adjustable stand, Tilt, Swivel, Pivot

[Learn More](#)

360°



Dell 27 4K USB-C Hub Monitor - P2723QE

- 26.96 inches/68.47 cm
- 4K (3840 x 2160), 60 Hz
- USB-C connectivity (up to 90W power delivery)
- Network (RJ-45)
- Height-adjustable stand, Tilt, Swivel, Pivot

[Learn More](#)

360°



Dell 27 USB-C Hub Monitor - P2722HE

- 27 inches/68.59 cm
- FHD (1920 x 1080), 60Hz
- USB-C connectivity (up to 65W power delivery)
- Height-adjustable stand, Tilt, Swivel, Pivot

[Learn More](#)

360°



Dell 24 USB-C Hub Monitor - P2422HE

- 23.8 inches/60.45 cm
- FHD (1920 x 1080), 60Hz
- USB-C connectivity (up to 65W power delivery)
- Height-adjustable stand, Tilt, Swivel, Pivot

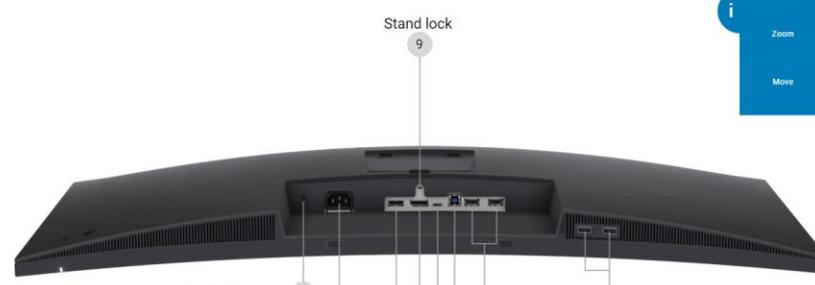
[Learn More](#)

360°

[Specifications summary](#)

Ports

Adjustability



Touch Control Mouse Control

Rotate

Zoom

Move

	Dell 27 Monitor - P2722H	Dell 24 Monitor - P2422H	Dell 23 Monitor - P2319H	Dell 22 Monitor - P2222H	Dell 24 Touch Monitor - P2419HT
VIEWABLE IMAGE SIZE	27 inches/68.59 cm	23.8 inches/60.45 cm	23 inches/58.42 cm	21.5 inches/54.61 cm	23.8 inches/60.47 cm
MAXIMUM RESOLUTION	FHD (1920 x 1080), 60Hz	FHD (1920 x 1080), 60Hz	FHD (1920 x 1080), 60Hz	FHD (1920 x 1080), 60Hz	FHD (1920 x 1080), 60Hz
ASPECT RATIO	16:9	16:9	16:9	16:9	16:9
PANEL TYPE, SURFACE	In-Plane Switching (IPS) technology, Anti-glare	In-Plane Switching (IPS) technology, Anti-glare	In-Plane Switching (IPS) technology, Anti-glare	In-Plane Switching (IPS) technology, Anti-glare	In-Plane Switching (IPS) technology, Anti-glare
CONNECTIVITY	<ul style="list-style-type: none"> 1 x HDMI (HDCP 1.4) 1 x DP 1.2 (HDCP 1.4) 1 x VGA 1 x USB 3.0 Type B 2 x USB 3.2 Gen1 Type A downstream 2 x USB 3.2 Gen1 Type A downstream (bottom GA) 	<ul style="list-style-type: none"> 1 x HDMI (HDCP 1.4) 1 x DP 1.2 (HDCP 1.4) 1 x VGA 1 x USB 3.0 Type B 2 x USB 3.2 Gen1 Type A downstream 2 x USB 3.2 Gen1 Type A downstream (bottom GA) 	<ul style="list-style-type: none"> 1 x HDMI (HDCP 1.4) 1 x DP 1.2 (HDCP 1.4) 1 x VGA 1 x USB 3.0 Type B 2 x USB 3.0 Type A downstream 2 x USB 3.0 Type A downstream (side GA) 	<ul style="list-style-type: none"> 1 x HDMI (HDCP 1.4) 1 x DP 1.2 (HDCP 1.4) 1 x VGA 1 x USB 3.0 Type B 2 x USB 3.2 Gen1 Type A downstream 2 x USB 3.2 Gen1 Type A downstream (bottom GA) 	<ul style="list-style-type: none"> 1 x HDMI (HDCP 1.4) 1 x DP 1.2 (HDCP 1.4) 1 x VGA 1 x Audio line-out 1 x USB 3.0 Type B 2 x USB 2.0 Type A downstream 2 x USB 3.0 Type A downstream (bottom GA)
DESIGN FEATURES					
ADJUSTABILITY	Height-adjustable stand (up to 150 mm), Tilt (-5° to 21°), Swivel (-45° to 45°) and bi-directional pivot (-90° / 90°)	Height-adjustable stand (up to 150 mm), Tilt (-5° to 21°), Swivel (-45° to 45°) and bi-directional pivot (-90° / 90°)	Height-adjustable stand (up to 150 mm), Tilt (-5° to 21°), Swivel (-45° to 45°) and bi-directional pivot (-90° / 90°)	Height-adjustable stand (up to 150 mm), Tilt (-5° to 21°), Swivel (-45° to 45°) and bi-directional pivot (-90° / 90°)	Articulating stand: Swivel (-30° to 30°), Tilt (5° / 60°), Height (up to 90 mm)
OTHER	TÜV-certified ComfortView Plus and Flicker-free.	TÜV-certified ComfortView Plus and Flicker-free.	TÜV-certified ComfortView Plus and Flicker-free.	MST, DPBS, TÜV-certified ComfortView Plus and Flicker-free.	10-point touch feature, Advanced in-cell touch technology, TÜV-certified ComfortView and Flicker-free.

Commercial-monitor E-guide



Client Peripherals The Opportunity

Customer requirements for Hybrid Working

1 How you enable workforce to be more productive?



A wireless keyboard and mouse improves ergonomics/comfort for fast and efficient data entry



A wireless mouse ensures users stay productive wherever they are

2 How do you keep workforce connected?



Docks support single USB-C cable connectivity for fast, efficient connection to monitors and peripherals while delivering power to the notebook



Enhance connectivity when mobile using a multi- port adapter or adapter

3 How do you help workforce to collaborate effectively?



A webcam delivers high quality video to maintain the personal aspect of a face-to-face conversation



A headset and/or speakerphone offers clear audio to help users stay focused on conversation and collaborate from anywhere

4 How do you help users keep their device protected?



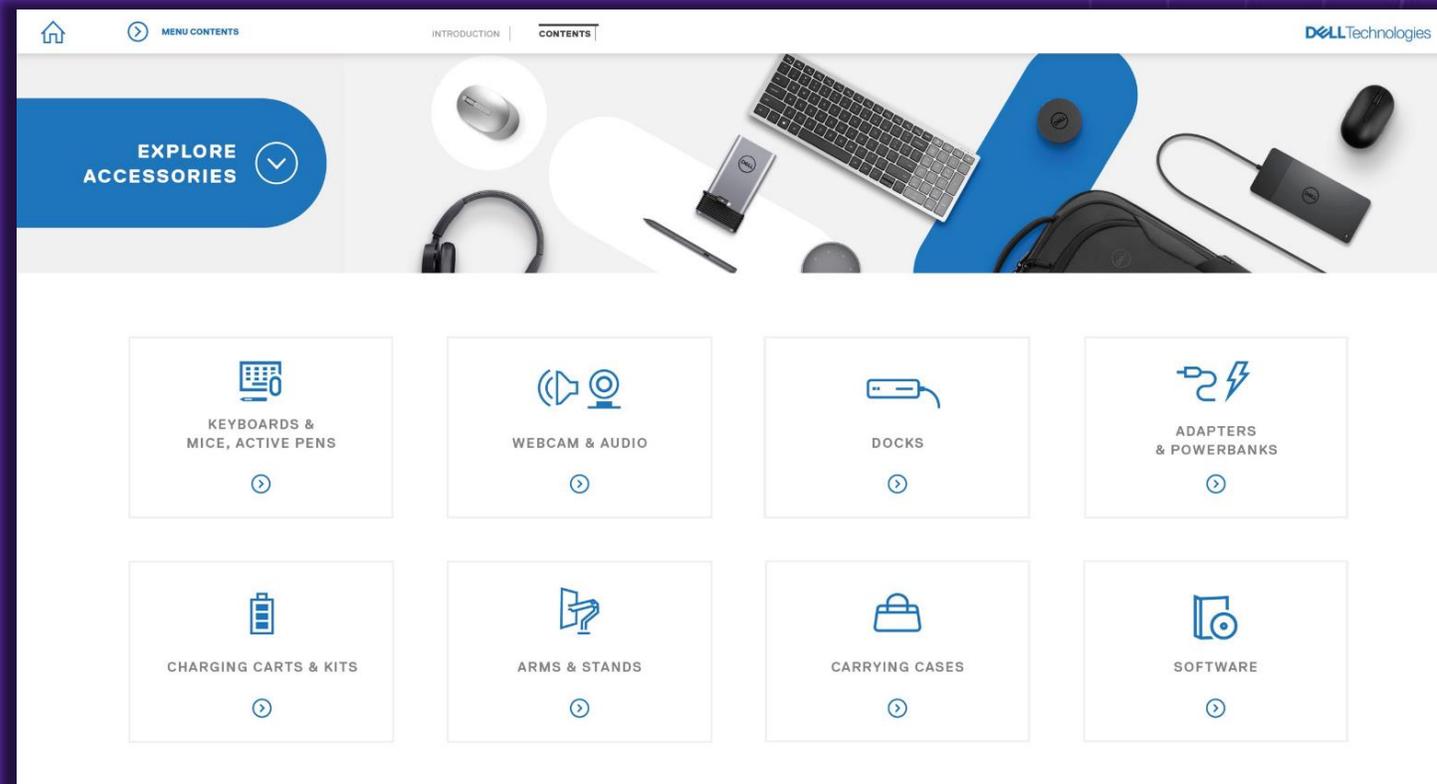
A case can protect the device when not in use when remote and when travelling to the office, or moving from location to location



Locks ensure security of the device, and the data on that device when left unattended

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CLIENT PERIPHERALS INTERACTIVE E-GUIDE



- Interactive guide for all CP categories (8 categories)
- Target refresh – Quarterly
- Avail in 12 localized languages

8 Chapters:

- 1) Keyboards, Mice & Active Pens
- 2) Webcams & Audio
- 3) Docks
- 4) Adapters & Powerbanks
- 5) Charging Carts & kits
- 6) Arms & Stands
- 7) Carrying Cases
- 8) Software

Click here for the [Full guide](#)

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